

5. Course Description

The relationship between economics and business administration with better living. Humans' role and their lifestyle in society, household economy, community economy, and social economy. Learn how to be an entrepreneur and what to do for business management. Understanding economic components, patterns, and modern issues in economics and management.

6. Course Objective

The aim of this course is to learn and understand the economic relationships in human life and do activities to meet the needs of self and society in order to live happily in society.

7. Course outline

7.1 Introduction

7.2 Roles and lifestyles of human society

7.3 Economic concepts and values

7.4 Organization and economic activities

7.5 Current economic patterns

7.6 Community and social economy

7.7 Household economy

7.8. Environment and management of economic components

7.9 Business elements

7.10 Entrepreneurship

7.11 Ethics, social responsibility, and good governance

7.12 Modern issues in economics and management for better living

8. Instruction Methods

Student-centered teaching methods, lecture, discussion, self-study, homework, learning enhancement activity or field trip.

9. Instructional Material PowerPoint handout, slide, VDO, and instructional media.

10. Measures of Achievement

10.1 Examination

10.1.1 Midterm exam 30%

10.1.2 Final exam 30%

10.2 Learning enhancement activity participation and report 20%

10.3 Class participation 20%

Total 100%

11. Grading Evaluation

Based on norm-referenced and score frequency within groups.

12. Textbooks

12.1 Economics for better living (in Thai, 2008) Kasetsart University Press

12.2 Bibliography at the end of each chapter

12.3 Instructor resources

13. Course schedule

Mon 4:30 - 7:30 P.M. Building: IUP room E17201

Week	Date	Contents	Instructors
1	Aug 4, 2025	Course introduction Introduction	Assist. Prof. Dr. Suwanna Sayruamyat
2	Aug 11, 2025	Roles and lifestyles of human society	Assist. Prof. Dr. Sorawat Wisalaporn
3	Aug 18, 2025	Economic concepts and values	Assist. Prof. Dr. Sasipen Bhuvapanich
4	Aug 25, 2025	Organization and economic activity	Assist. Prof. Dr. Sasipen Bhuvapanich
5	Sep 1, 2025	Community and Social Economy	Dr. Yuvaluk Setboonsrung
6	Sep 8, 2025	Environment and management of economic components	Assist. Prof. Dr. Borworn Tonrattanapong
7	Sep 15, 2025	Decision making bias in daily life	Assist. Prof. Dr. Suwanna Sayruamyat
Midterm exam*: Sun. 21 September 2025 Time: 9-11 A.M.			
8	Sep 29, 2025	Household economy	Dr. Lalita Chanwongpaisarn Nguitragool
9	Oct 13, 2025 (Online)	Current economic patterns	Dr. Lalita Chanwongpaisarn Nguitragool
10	Oct 20, 2025	Business elements	Assist. Prof. Dr. Thirarut Worapishe
11	Oct 27, 2025	Entrepreneurship	Dr. Korsak Towantakavanit
12	Nov 3, 2025	Ethics, social responsibility, and good governance (Part 1)	Dr. Chanoksuda Sudsakorn
13	Nov 10, 2025	Ethics, social responsibility, and good governance (Part 2)	Assoc. Prof. Dr. Non Vorlapanit
14	Nov 17, 2025	Modern issues in economics and management for better living	Assoc. Prof. Dr. Kanchana Sripruetkiat
15	Nov 24, 2025	Activity	Assist. Prof. Dr. Suwanna Sayruamyat
Final exam*: Sun. 7 December 2025 Time: 9-11 A.M.			

Note: * midterm and final examination dates are provisional and may be adjusted. Students are responsible for verifying the official announcements for any updates to the examination schedule.

Signature

(Assist. Prof. Dr. Suwanna Sayruamyat)

19 July 2025